Vicki Sherwood
Orillia and District Camera Club

3 categories:

- 1. Technical were the correct values put into the camera?
- 2. Composition is the photo artistically pleasing?
- 3. Story/Impact subjective so difficult to judge

1. Technical

- Focus
- Depth of field
- Exposure
- White balance

Focus

- ✓ Is the photo sharp and crisp?
- ✓ Should it be? Would a soft focus add to the atmosphere, story?





Depth of Field

- ✓ Is the entire photo in focus?
- ✓ Is the main object all in focus?
- ✓ Would it be better if the background were out of focus? Bokeh
- ✓ In a landscape, does it look flat or is there something to show the depth of field, e.g. a person, a foreground object?









Exposure

- ✓ Is the photo too dark?
- ✓ Is the photo washed out, over-exposed?
- ✓ Is there unintended motion blur?
- ✓ Has motion blur been overdone?
- ✓ Was a tripod used for a long exposure?











White Balance

- ✓ Does the photo have a colour cast?
- ✓ Do the colours look natural?





2. Composition

- Ideal shape of photo?
- Is the horizon horizontal?
- Is the photo balanced or lopsided?
- Is the main object front and centre or has the Rule of Thirds been used to put it at the "sweet spot"?
- Is the viewer led into the photo?
- Does framing the subject add or detract from the photo?
- Is the photo cluttered? Should it be cropped?
- Is the lighting ideal?

Shape of Photo

- ✓ Has the ideal shape been used?
- ✓ Vertical vs. Horizontal (Portrait vs. Landscape)
- ✓ Square vs. Rectangle vs. Panorama











- Level
 - ✓ Is the horizon horizontal?





Balanced Photo

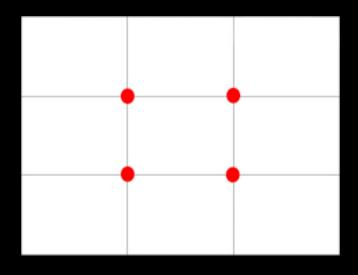
- ✓ Does the photo look unbalanced?
- ✓ Does the photo look top-heavy?





• Rule of Thirds

- ✓ Putting the subject always at the centre of the photo can be boring
- ✓ More impact if the subject is at a "sweet spot"







Leading Lines

✓ Is the viewer drawn into the photo?





Framing

✓ Does framing add to or detract from the photo?





Cropping

- ✓ Does the photo look cluttered?
- ✓ Are objects distracting from the main subject?
- ✓ Is there too much sky?
- ✓ Is there too much foreground?





Lighting

- ✓ Is the lighting ideal?
- ✓ Is it the best time of day?
- ✓ Are there distracting shadows?
- ✓ Is the lighting too harsh? Too much sun or flash?
- ✓ Is the lighting too flat? Should a flash have been used?
- ✓ Would back-lighting be more interesting?









3. Story/Impact

- Does the photo have atmosphere??
- Is there a story?
- Does the photo make an impact?







Photo	Technical	Composition Score	Impact Score	Total Score	Comments
Number	Score	Score			
1					
2					
3					
4					
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Always look for the good points as well as the bad.

Judging is not just criticism; it is also positive input.

So tell people what they did right, then what was wrong.